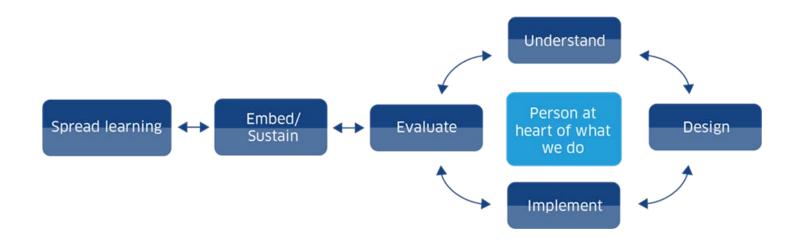


## Sharing and messaging...

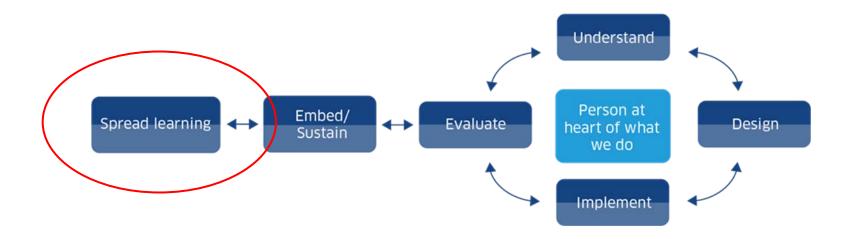
David Hall Johnathan MacLennan SPSP-Mental Health



The Improvement Hub (ihub) is a part of Healthcare Improvement Scotland









# Messaging

Landscape and context

Results driven improvement

Relationships and knowledge

International, National, local and '...very local'



#### **Celebrate success**



## Don't be the empty chair...



# **RESOURCE MANAGEMENT**

### Take your message with you – send it first?



### Take your message with you – send it first?

Social media

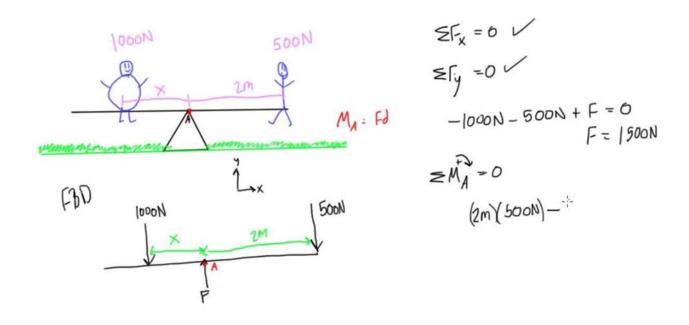
**Publication** 

Conferences and events

Regular internal and external comms

Who does this well?







# Rotate the strike



## Information is currency...





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