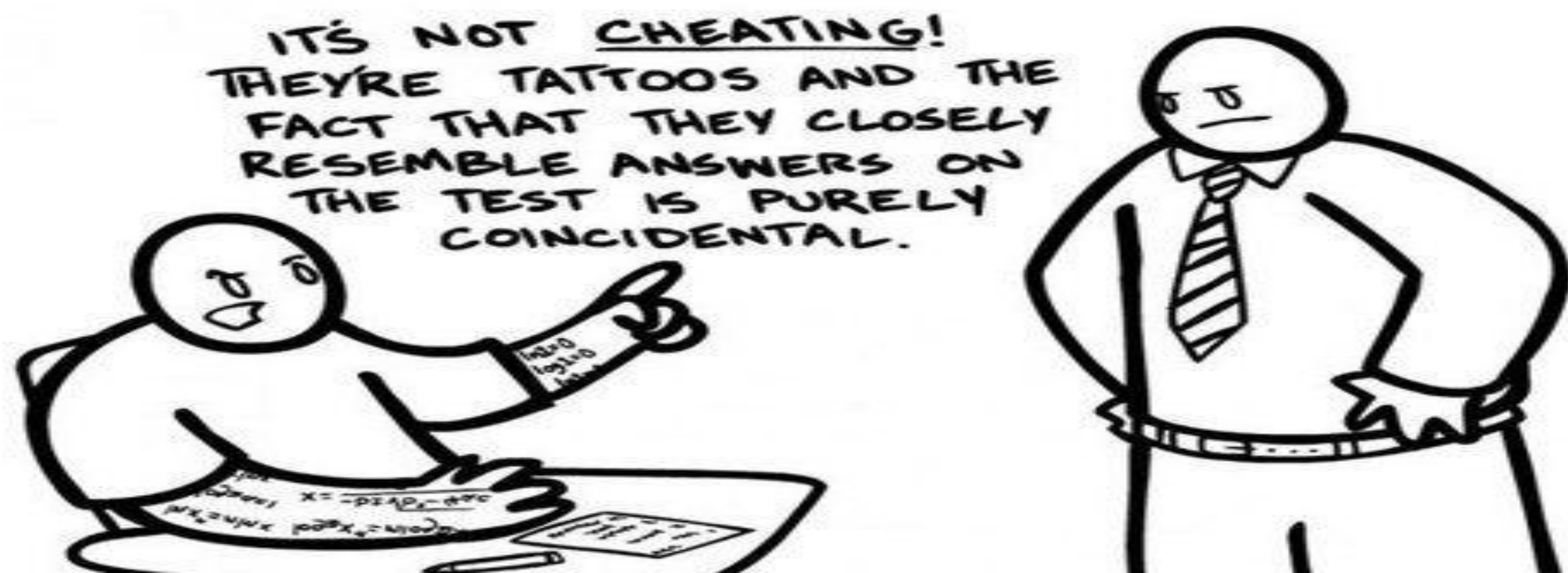


Data Cheats



Quality issue/initial problem:

Recognising others discomfort at accessing and using data.
This lead us to creating a project to focus on data confidence.

Our Aim:

Improve staff confidence in data through creation of data cheat sheets

60 % negative

confused

fear

overwhelmed

not confident

Question:

What do you
feel when you
think of data?

40 % positive or neutral

proud

enthusiastic

interested

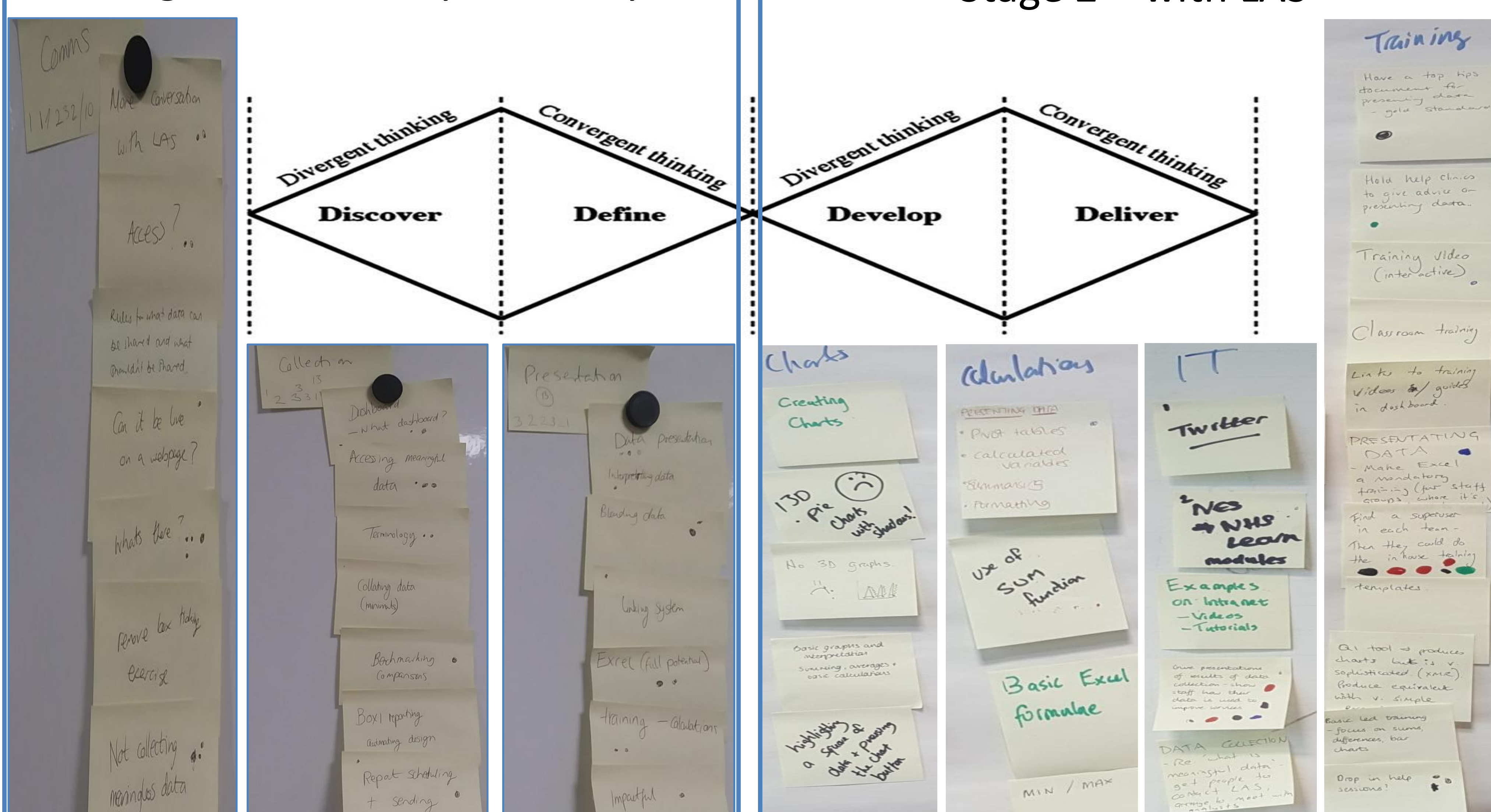
confident

TOOLS

Emotional touch point
with assistance from our cohort

Double Diamond
Stage 1 - at Quality Academy

Double Diamond
Stage 2 – with LAS



Effects of Change:

We hope our project will give staff more access to data and more confidence using it.

Lessons learned & message for others:

You don't always need data but you always need people.
You don't have to be a data geek, you can cheat!

(with a little help from your friends at Lothian Analytical Services)

